

**AWARDS ENTRY FORM**

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**Company:**

**Country:**

**Contact Name:**

**Job Title:**

**Tel:**

**E-mail:**

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**Which award(s) are you entering?**

Please highlight the relevant awards

* **Large Rental Company of the Year (revenues more than €15 million)**
* **Small Rental Company of the Year (revenues less than €15 million)**
* **Rental Product of the Year**
* **Sustainability Committee Award: Best Safety innovation**
* **Best Digital Innovation**
* **ERA/*IRN* Rental Person of the Year**
* **Lifetime Achievement Award**

The **Best Safety Innovation** award will be judged by the ERA’s Sustainability Committee. An additional award, the **ERA Technical Committee Award,** will be chosen by the Technical Committee and no award submissions are required.

**Send award submissions to:**

Belinda Smart, Editor, *International Rental News*

e-mail: belinda.smart@khl.com

#### **Deadline: FRIDAY 12 MARCH, 2021**

(Please read Guidance Notes on page 7 before submitting your award.)

### **AWARD ENTRY SUBMISSION**

**1)** Please provide a 150-word summary statement explaining why your company should win this award. For ‘Rental Person of the Year’ and ‘Lifetime Achievement’ categories, see sections 3 and 4 below.

**2)** Please provide a supporting statement (up to a maximum of 1200 words) explaining in more detail what you have done, why you did it, and what the impact has been. **Important note: the awards are for activities predominantly undertaken during 2020 and early 2021, or for products commercially launched from the end of 2019 onwards.** (W*rite in the space below.*)

**3)** For the ‘ERA/*IRN* Rental Person of the Year’ award you can nominate a professional in the rental industry for his or her accomplishments, particularly for his or her activities during 2019-20. This can be a person in your own company, or someone else. (W*rite in this space.*)

**4)** For the ‘Lifetime Achievement Award’ you can suggest a suitable candidate for the judging panel to consider. Please provide a short outline of this person’s rental career and explain why he or she should be considered as a candidate for this special award. (W*rite in this space.*)

**5)** In addition to the above information, you can provide supporting material (photos, brochures etc) up to 5 MB in size (*provide details in this space*).

**6)** Please supply relevant high resolution company logo/s in Jpeg or EPS format.

### **GUIDANCE NOTES**

* Companies are invited to put themselves or their products forward for the awards. It is not necessary to get a nomination from an external company or individual. Companies can submit entries for more than one award.
* When you submit your award entry, please supply two relevant digital photos for possible use in *International Rental News* (*IRN*). (Digital photos with 300 dpi quality and at a reasonable size.) Please also include a company logo in digital format.
* The awards are judged on activities predominantly undertaken in late 2019 and 2020 or for a product made commercially available since late 2019. The award judging criteria can be found at [www.khl.com/rentalawards](http://www.khl.com/rentalawards)
* The awards are open to all companies active in Europe. Products in the ‘Product of the Year’ category must be available in Europe.
* Please submit entries and supporting materials by e-mail, up to a maximum size of 5 MB.
* **The judges will meet on 14 April, 2021, after which the list of shortlisted companies will be announced at www.khl.com**
* **The winners will be announced at the European Rental Awards dinner on 16 June in Maastricht, The Netherlands, during the European Rental Association’s annual convention.**

**Shortlisted companies will be given two free tickets for the awards. Please contact Carole Bachmann, ERA, at: CBachmann@kellencompany.com**

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